

## **Annual Operations and Accomplishments Report**

- Engaged in a robust educational marketing campaign to inform members of the public on the powers and abilities of IDA's
- Instituted a business retention and expansion program with a focus on site visits
- Held multiple community meetings to proactively engage the public and make the IDA more accessible
- Developed a strategic roadmap for tech-oriented development and shovel ready opportunities
- Concluded the Town of Montgomery Economic Development Corridor Study
- Utilized radio, newspaper, and social media for marketing and public relations purposes
- Approved a \$15,000,000 55+ housing project in the Village of Walden, which will
  provide much needed housing options to the aging population
- The entirety of the Board of Directors completed the NYSEDC IDA Annual Training and received ABO credits
- The Agency continued to live stream all public meetings

- The Agency laid the foundation for new capital investment and job creation based in sound economic strategy
- The Agency developed an MBE/WBE/VOB Policy to encourage diversity, equity, and inclusion during the construction phase of IDA Projects
- The Executive Director of the Agency graduated from Leadership Orange, the premiere leadership training program in Orange County
- The Executive Director was awarded the Outstanding Young Alumni Award from SUNY
   Orange